

January 10, 2019

LHBA Board Meeting

Location: Bremer Linden Hills

Board Members Present: Geoff Sudit, Jeff Meyer, Bryce Hamilton, Liz Gingrey, Jen Bellefleur, Thomas Eastman, Steve Arnold

- **Membership Update**- Jeff → Last week (1st week of January) mailings went out to 95 local businesses. Discussion on how to maintain the running list of area businesses. Re open businesses, closed businesses, past, present, etc. Request for updated business information went out. Response has been slow. A member of the board will be reaching out personally to businesses that have not joined in the past and new businesses. "Early Bird" 2019 membership price goes through 2/1/19
- **Treasurer's Update**- Jen → \$400 refund from Gray Line bus rental for incident on Reindeer Day. We will be applying to be registered for a non-profit status. Jeff Meyer, Geoff Sudit and Jen Bellefleur will be official signers for check writing. Sarah Kinkade will not be a signer due to working for a bank.
- **Tilia Liquor License Update** → Letter received from Tilia stating they have taken all of the steps to pursue a liquor license. They are asking for support of this pursuit.
- **Sebastian Joe's Building Update** → 1/14/19 4:30pm there will be a meeting at city hall to discuss a build-up; this will include height increase, reduce parking requirement, etc.
- **2019 Street view**- Jen → Meeting 1/9/19 to pick-up where original committee left off. Discussion to raise funds for improvements and applying to have LHINC match our funds. Thoughts revolved around metal sign on pocket park wall, median flowers, hanging baskets and neighborhood signs on light poles. Intent to connect with SSD on community/area beautification. Geoff Sudit is getting a quote on metal sign for the pocket park wall.
- **Schedule of LHBA member meetings** → 2/5, 3/20, 5/15, 7/17, 11/20; A member inquired as to why there was no meeting scheduled for September.
- **2019 Events** → Summer Wine & Stroll (6/20/19), Woofstock (9/7/19), Reindeer Day (12/7/19), Holiday Wine & Stroll (12/12/19); Discussed adding an event the Saturday before The Linden Hills Festival. This year we will be splitting the Events committee down into event specific committees. Jen Bellefleur is going to head the Wine & Stroll; Sarah Kinkeade is going to head Reindeer Day. The remainder of the events will be brought to general members to ask for other even specific committees.
- **Winter Event Survey Re-Cap** (Results and comments attached) → The majority of the respondents voted in favor of both summer and winter wine and stroll. There was also a majority response on improvement on advertising and sponsor benefits, maps, etc.
- **RFP- Reindeer Day and Woofstock** → An itemized statement request was sent to Libby for continued improvement of Reindeer Day and Woofstock and a determination on continued use of services.
- Thomas Eastman is in the process of re-drafting the bi-laws to include a co-chair and what the general annual meeting will look like.
- **LHiNC Representative** → A liaison will attend each LHiNC meeting to create a more cohesive relationship. We will take turns going to the LHiNC meeting so that the burden doesn't all on just one person.